



7th Annual

**Share the Love
Valentine's Dinner Dance
Fundraiser**

Sponsorship Proposal



February 14, 2026

Receptions Event Center
1379 Donaldson Hwy,
Erlanger, Kentucky

Heaven's Gain Ministries
Donna Murphy, Executive Director
donna@heavensgain.org
513-513-1882

What We Do

Heaven's Gain Ministries' mission is to provide for the physical, emotional, and spiritual needs of families experiencing pregnancy loss: before, during, and after the delivery of their precious baby.

The three ministries of Heaven's Gain are pregnancy loss support, supplies, and education:



Support -

- National Pregnancy Loss Hotline
- Peer Support Appointments
- Peer Support Groups



Supplies -

- Miscarriage Kits
- Caskets
- Urns
- And More



Education -

- APPL Certifications
- Custom Training
- Research
- State Laws

Sponsor Benefits

The success of our annual “Share the Love” Valentine’s Dinner Dance is paramount to our success as an effective non-profit service organization.

Your financial generosity is our lifeline, and is a godsend to those families who are able to realize healthy closure following unthinkable loss. Rest assured, you have our sincerest gratitude.

For **businesses**, our annual fundraiser is an excellent way to reach local consumers and increase logo recognition as our dinner dance draws at least 400 attendees. For **families**, it’s a great way to donate in honor of your baby’s name or show your support of our cause.

Your name will also be featured in our slideshow that will be played continuously for two hours during the opening reception and dinner.

We’ve outlined a variety of sponsorship levels offering benefits ranging from a prominent sign featuring name and logo, to basic advertising in our event program.

Our total event budget is approximately \$22,500 (venue and music: \$18,500 + printing and miscellaneous expenses \$4,000)

We appreciate any amount you can give to help us reach our neighbors who don’t even know they need us until they experience the unthinkable, the loss of their unborn baby.

God bless you.

Sponsorship Levels

Major Annual Expenditures:

- 8 part-time employees total salary \$120,000
- Rent and utilities \$24,000
- Advertising and marketing \$20,000
- Nationwide travel expenses to support education of industry practitioners \$14,000
- Business Insurance and Professional fees \$6,500
- Technology supplies including computers, printers, phones, printing supplies \$10,000
- Annual Share the Love Dance Fundraiser \$22,500
- Meals and drinks \$4,200 to support our 80 volunteers
- Community outreach supplies \$10,000
- Caskets and urns sold at break even prices and personalized free-of-charge



"We became sponsors for the Heaven's Gain dance because we believe the work Heaven's Gain is doing is very important. It was a bonus for us that we received 5 leads that led to 3 jobs from sponsoring the event."

*Alex Telles
Monster Tree Owner*



Event web page with sponsor logos

Sponsorship Levels

Details	Diamond	Platinum	Gold	Silver	Bronze	Partners
Donation	\$10,000	\$5,000	\$2,000	\$1,000	\$500	\$250
Program Ad	Full Page	Full page	Half page	Quarter page	Name	Name
Slide Show	Full slide	Full slide	Half slide	Quarter slide	Name	Name
Display of Name, Baby's Name, or Logo	Full Sign	Full Sign	Shared Sign	Shared Sign	Shared Sign - no logo	Shared Sign - no logo
Tickets and Tables	2 tables of 8	1 table of 12	1 table of 10	1 table of 8	Sold separately	Sold separately
Website Listing	1 year	1 year				
Social Media Shout Out	Twice	Once	Once	Once	Once	Once

Our Free Support Services

National Pregnancy Loss Hotline

513-888-4200 ext. 1

**Call Before Delivery or Just After Delivery for
Birth Plans and Burial Support
Available 8am-midnight ET**



Before/During Delivery: Creating a personalized birth plan that decreases trauma and regret, permits grief, and adds some peace.

Just After Delivery: Answering questions about how to create memories with the baby, how or where to bury the baby, how to transport the baby, etc.



Long After Delivery: Individual and couples one-on-one meetings either in-person or virtually, whether the loss was a day or decades ago.

Advocates for Parents of Perinatal Loss, known as APPLs, assist grieving parents before, during, and after the delivery of their precious baby no matter the gestation.

There is no charge for these support services.

Testimonials

“ I learned what to expect, and how to save and cherish my baby. When I found out last week that my baby had died, I was so angry and upset. And having it still inside me was at times unbearable, mainly because I didn't know when I was going to have him, and what it was going to be like...I was very thankful I had the past week to gain knowledge and understanding of the situation. I was very thankful that I knew how to catch my baby with a strainer, and how to preserve him for a while longer. I was so thankful that I've had the opportunities to hold him and take pictures of him. This is an experience that is certainly a life transforming experience. I'm so blessed. – Jennifer ”

“ Thank you so very much for the beautiful urn you made for our son....it is everything we expected and more. It is very comforting to us to know what a beautiful resting place he has because of you. God bless you for what you do. – Bernadette ”

“ Heavens Gain Ministries does an exceptional job of equipping individuals to walk alongside parents before, during and after perinatal loss. I think this training would benefit anyone who is doing the important work of serving families who have lost a baby...This training has given me the tools to help families minimize some of the trauma during their losses and I am grateful. - Aubrie ”

*Heaven's Gain
Ministries*



Contact Information

-  www.heavensgain.org
-  info@heavensgain.org
-  513-888-4200

Heaven's Gain Ministries is a registered 501(c)(3)
Non-Profit Charity, in good standing with
Guidestar and Charity Navigator

